



Greetings to our conference staff, ministers, and congregations within The Penn West Conference, from our residents and co-workers at *Homewood Living Martinsburg*! May the Joy and Peace of our Living and Risen Lord Jesus Christ bless and sustain you now and always!

You will notice with the greeting, we have exciting news to share with you. **Homewood at Martinsburg** is now ***Homewood Living Martinsburg***!

This rebrand marks an important milestone in our organization's journey. After thoughtful consideration, we have refreshed our name, and overall look to better reflect who we are today. What has not changed is our unwavering commitment to exceptional care, vibrant community life, and meaningful partnerships.

Why the change?

As our organization continues to grow and evolve, we felt it was time for our brand to do the same. Our new identity reflects a more modern, unified approach across all our communities, while still honoring the legacy and values that have guided us for years.

What you can expect:

A fresh new logo and visual style across our community and materials

Updated signage, website, and social media presence

Continued excellence in the service, integrity, and collaboration you have come to expect from us.

We are truly grateful for the trust and partnership you have shown us over the years. This is more than a name change—it is a recommitment to the people and community we serve, including valued mission partners like you.

On behalf of our entire Homewood Community, our Executive Director, Robin Stern, and our leadership team, we thank you all for your prayers and support for our community as we minister together in Christ's name.

In love and service of The Risen Christ,

A handwritten signature in black ink that reads "Rev. Jerry McCuller Jr." The signature is fluid and cursive.

Rev. Jerry McCuller, Jr.
Director of Chaplain Services